



Cinder 1.0

Feature Sheet

March 2, 2010

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Cinder is the only mobile app that lets you take and post snaps from your iPhone to the Ember image service provided by Realmac Software.

Take snaps. You can either take a new picture with your iPhone's camera or choose a picture from the iPhone's photo library. Cinder will even save images taken with the camera to your photo library for later use.

Rate, Describe, Tag. Cinder allows you to give your snaps a title, rating, description and tags before uploading to Ember. Want to make sure you find all your similar snaps? Give them all the same tag. Cinder remembers the tags you've used in the past and presents them as choices when tagging.

Capture Websites. Find a site you like and want to remember its look? Snap it with Cinder so you can upload it to Ember. You can even apply all the rating and tagging fun to a web snap.

Share your finds. Once uploaded to Ember, you can share your snaps in a number of ways. In app email, a number of popular Twitter clients, as well as copying the Ember URL to the clipboard.

Pricing

Cinder will be free for two weeks, then just \$1.99.

System Requirements

Cinder 1.0 requires an iPhone or iPod Touch running 3.0 or higher of the iPhone OS. Cinder is unable to take photos on the iPod Touch because it has no camera.

Need More Information?

If you have any questions or need further information about Cinder or BitBQ LLC, please contact:

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